



Health &
Technology



Next steps in Convergence Health & Technology



 **February 13**

PROGRAM

14.00 Welcome and opening by Prof. Maarten Frens

14.15 Motivational talk on Entrepreneurship Journey
by Farshida Zafar, LL.M., Erasmus Centre for
Entrepreneurship

14.45 Workshops

- Brainstorm - Creating synergy in
Convergence Shared Facilities by
Prof. Joost Gribnau
- Interactive workshop - Engaging
stakeholders for impact, by Dr. Giovanna Lima
& Erika Hajdu, Evaluating Societal Impact
(ESI)
- Interactive worksession - Collaborative
Science minor: the supervisor experience,
by Johanna Colgrove

16.00 Education

- Brainstorm - Future of Health Education, by
Prof. Richard Goossens & Wilma Oosthoek

16.30 Future of the Health and Technology:
Communities towards ecosystem with impact

17.00 Drinks and networking

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Motivational talk on the
Entrepreneurship Journey
*Start-Scale-Impact: Navigating
the start-up journey in
HealthTech*

By Farshida Zafar, LLM, Erasmus Centre for
Entrepreneurship

A guide for healthcare start-ups on how to craft a compelling growth narrative, discover their unique growth formula, develop key growth abilities, and reinforce their growth engine, with the ultimate goal of scaling their impact and inviting further engagement from the audience.



Farshida Zafar, LLM, is the
Director of the Erasmus
Center for Entrepreneurship

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Brainstorm session

Creating synergy in

Convergence shared facilities

By Prof. Joost Gribnau

Defining the strategic directions to realize the 'shared facilities' goal as a foundation to closer collaboration within Health and Technology



Prof. Joost Gribnau is the head of the department Developmental Biology & Cell Biology at Erasmus MC and scientific board member of the iPS Core Facility at Erasmus MC

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Workshop session

on engaging stakeholders for impact

By Dr. Giovanna Lima & Erika Hajdu,
Evaluating Societal Impact (ESI)

Explore what positive societal impact can mean, how to maximize impact by mapping partners and beneficiaries, and how to align your work to their needs.



Dr. Giovanna Lima, Impact Project Officer, advances strategic approaches to fostering and enabling societal impact in research, education, and engagement in partnership with different institutional levels at Erasmus University Rotterdam.



Erika Hajdu, design researcher, developing hands-on impact tools at Erasmus University Rotterdam.

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Collaborative Science minor: the supervisor experience

By *Johanna Colgrove*

Join the panel discussion on how
transdisciplinary education
benefits both students and
educators



Johanna Colgrove, Nanobiology
education program coordinator,
Faculty of Applied Sciences, TU
Delft



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Future of Health Education

By Prof. Richard Goossens & Wilma Oosthoek

What does education in future of health look like?

This question will be the recurring theme through the brainstorm session where your own input is most appreciated

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Prof. Richard Goossens is Program director Convergence Health and Technology



Wilma Oosthoek is a scientific lecturer-researcher at the Public Health department Erasmus MC

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